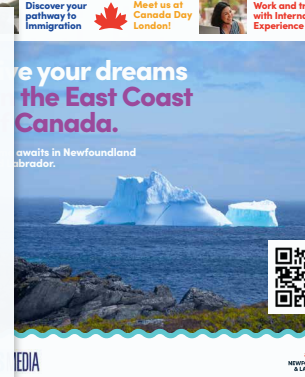


BESPOKE RECRUITMENT NEWSPAPERS

REDISCOVER THE POWER OF PRINT.



DESIGNED ➤ PRINTED ➤ DISTRIBUTED ➤ TRACKED

Recruitment
Newspapers

STAND OUT WITH YOUR VERY OWN BESPOKE RECRUITMENT NEWSPAPER

8 pages all about your company, your people, and your jobs.

- 📍 Handpick from 2,657 supermarket locations across the UK
- 📰 Printed & distributed where your candidates shop
- 🚀 500 copies picked up from each supermarket within 4-5 days
- 👁️ Genuine interest from active and passive jobseekers, as well as friends & family
- ♻️ Printed on 100% recycled paper from FSC/PEFC certified sustainable resources
- 📊 Measure success instantly with QR codes linked to your careers page
- 🏆 No competition – exclusive focus entirely on your organisation

A smart, effective way to supercharge your recruitment efforts in any UK location, at any time of the year.

2,657 locations across the UK


610 SITES


907 SITES


498 SITES


642 SITES

HAND PICK YOUR LOCATIONS

Recruitment Newspapers

We have stores in every area of the uk. These are the numbers in these cities.

Please contact us with the areas you are interested in

216

London

108,000 copies

81

Manchester

40,500 copies

68

Birmingham

34,000 copies

58

Glasgow

29,000 copies

47

Leeds

23,500 copies

Liverpool

21,000 copies

42

Sheffield

16,000 copies

32

Edinburgh

14,000 copies

28

Bristol

12,000 copies

24

Leicester

10,000 copies

20

NEWSPAPER CONTENT

Your Bespoke Newspaper will exclusively feature information about your organisation and your career opportunities.

8 pages of content decided by you.

Some ideas for content:

- Forward from the CEO, HR Director, or General Manager.
- What a great company you are to work with.
- What your organisation does.
- QR Codes linked to career videos.
- Case studies on current employees.
- A day in the life of a current employee.
- Employee recommendations.
- Perks and Benefits.
- Vacancies and opportunities.
- How to apply.





WHO WILL PICK UP YOUR NEWSPAPER?

Every free copy is intentionally picked up by:

Active jobseekers

actively looking for their next career opportunity.



Passive jobseekers

who see your newspaper in their local supermarket and become intrigued by your company and vacancies.



Family and Friends

who share your newspaper with someone they know seeking a new job.



5 EASY STEPS



Reach Out for a Tailored Quote

Contact our team to receive a personalised quote based on your recruitment requirements.



Create Your Newspaper

Decide on the content and design you would like to include in your newspaper.



Print

Your newspaper is printed on 100% recycled paper and comes from FSC/PEFC certified sustainable resources.



Distribution and Photos

500 copies of your newspaper will be distributed to each of your handpicked supermarkets. As confirmation, you'll receive photos of each individual newspaper rack proudly displaying your publication.



See Results

Watch as your newspaper sparks interest and drives applications for your vacancies. All newspapers are usually picked up within the first 4 days.

TRACKING YOUR SUCCESS

By featuring QR Codes linked to your careers page or vacancy pages you will be able to monitor the impact your newspaper has on your recruitment.

EMPLOYER CASE STUDY

serco



After running a targeted newspaper campaign in specific areas around their London hubs, Serco experienced a significant increase in applications, resulting in 124 new starters.

Building on the success of their first campaign, they have since launched six additional newspaper campaigns across Bristol, Beds, Bucks, Herts, and other London areas, achieving further successes and hires.

EMPLOYER CASE STUDY

“ We are at various stages with over 3,000 people looking to emigrate to Canada directly from the newspaper and Job Shows ”

FREE NEWSPAPER

NEWFOUNDLAND
& LABRADOR

JOB OPPORTUNITIES

www.homeawaits.ca



Discover your
pathway to
Immigration



Meet us at
Canada Day
London!



Work and travel
with International
Experience Canada

Live your dreams on the East Coast of Canada.

Home awaits in Newfoundland
and Labrador.



JS MEDIA

JOB OPPORTUNITIES

Ever dream of life in Canada?



Newfoundland and Labrador is ready to welcome you.

Located on the eastern edge of Canada, on the shores of the Atlantic Ocean, our province is home to some of the oldest cities in North America. With our rich history, vibrant culture, and world-class scenery, Newfoundland and Labrador is a popular destination for people visiting or moving to Canada.

Visit us online to learn more about life in our province, explore immigration pathways, find job opportunities, and more!

Register for our Virtual Job Fair!

We connect top local employers with job-seekers from all over the world.

Upload your resume to our Virtual Recruitment Platform from anywhere in the world. Learn about pathways to licensure for regulated professions and stay up-to-date on virtual recruitment events and career opportunities in Canada's Happy Place.

Learn more at
HomeAwaits.ca



Register online at
HomeAwaits.vFairs.ca



JOB OPPORTUNITIES

Discover your pathway to Immigration.

Newfoundland and Labrador has two pathways to Permanent Residency for international applicants with skills, experience, education, and interest in settling permanently in Newfoundland and Labrador. You can bring your family members with you!

The Office of Immigration & Multiculturalism (OIM) uses an Expression of Interest (EOI) model for the intake of new economic immigration applicants.

- Applicants must submit an EOI for NLPNP or AIP and obtain an Invitation to Apply (ITA) from our office.
- EOIs are valid for up to one year.
- EOI submissions are reviewed on an ongoing basis.

NL Provincial Nominee Program (NLPNP)

- 1 Applicant receives a job offer from a Newfoundland and Labrador employer
- 2 Applicant submits an online Expression of Interest (EOI)
- 3 Applicant receives an Invitation to Apply (ITA)
- 4 Applicant submits an online NLPNP application to OIM
- 5 Application is assessed by an Immigration officer and nomination certificate issued if applicant meets all criteria
- 6 Nominee will apply to Immigration, Refugee and Citizenship Canada (IRCC) for Permanent Residency and Work Permit, if required.
- 7 Become a Permanent Resident of Canada



NL Provincial
Nominee
Program

Atlantic Immigration Program (AIP)

- 1 Applicant receives a job offer from a Newfoundland and Labrador employer



Opportunity is waiting for you.

Find your dream career in Newfoundland and Labrador.

You can build your career and your home in Newfoundland and Labrador. Employers across the province are looking for skilled workers like you, and the Office of Immigration and Multiculturalism (OIM) is here to support you on your immigration journey.

To begin seeking employment opportunities in Newfoundland and Labrador, visit:



Register on our virtual recruitment platform and check back regularly for upcoming online recruitment events. Employers across the platform to fill vacancies, so don't forget to upload your resume!

JOB OPPORTUNITIES

Your credentials, recognized.

Get support from the Fair Registration Practices Office.

Your training and credentials matter. We're here to support you through the international credential recognition process - so you can move forward in your career with confidence.

Prior to working in regulated professions, applicants must have their credentials recognized - but we've made getting support easier than ever by introducing the new Fair Registration Practices Office.

How we can help:

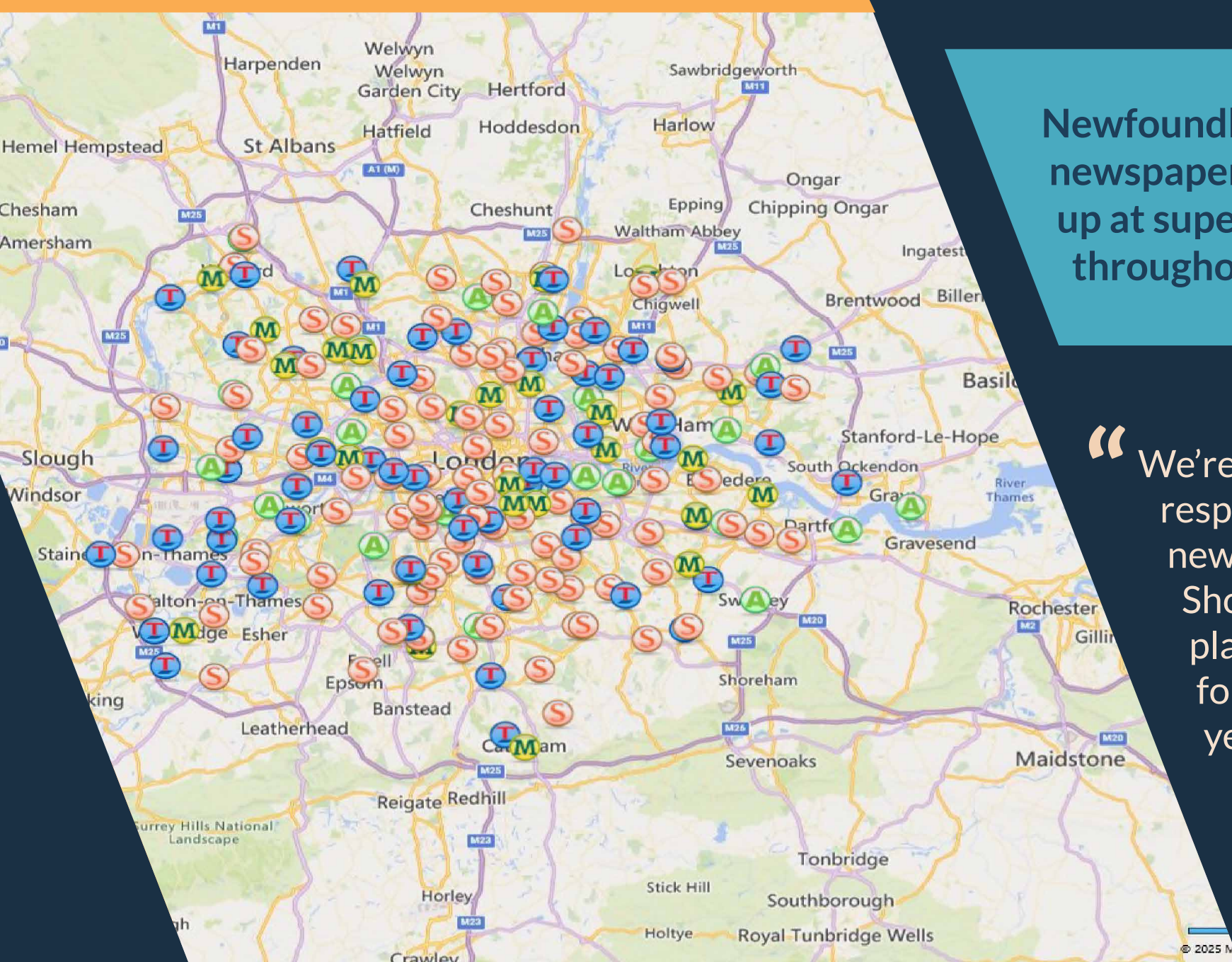
- The Fair Registration Practices Office is responsible for the implementation of the Fair Registration Practices Act, its associated regulations, and policies.
- We provide information and support on fair registration practices to help skilled individuals access clear and timely registration pathways to their chosen professions.
- Whether you're internationally educated or trained in Canada, we're here to help you navigate the path to credential recognition. Reach out to us at FairRegistration@gov.nl.ca.
- We work collaboratively with the regulatory bodies covered under the Act to ensure regulators are working to reduce or eliminate barriers related to credential recognition.



EMPLOYER CASE STUDY

Newfoundland & Labrador newspapers were picked up at supermarkets throughout London.

“We’re thrilled by the response from the newspaper and Job Shows, and are now planning campaigns for the next three years.”



YOUR ONLINE DIGITAL PAGE-TURNING NEWSPAPER

Your recruitment newspaper
isn't just printed. It's also:



Hosted online

as a digital flipbook for easy viewing



Emailed directly

to you with a sharable link



Perfect for sharing

with your talent pool via
email, on your social media
platforms and website



IMAGINE WHAT YOUR NEWSPAPER COULD LOOK LIKE



EMAIL US TO GET STARTED

To see how your bespoke newspaper campaign could look contact our team for a free quotation

info@recruitmentnewspapers.co.uk



1 Please list the UK locations you are hiring in.

2 Let us know the best time for you to discuss your campaign.