Recruitment Newspapers



Give your recruitment a boost

Anytime > Anywhere

DESIGNED > PRINTED > DISTRIBUTED > TRACKED

TAILORED SOLUTIONS FOR HIRING SUCCESS

Are you looking for a powerful and innovative way to hire new people?

Recruitment Newspapers place your job opportunities directly in front of thousands of potential candidates.

With 500 copies of your customised newspaper picked up at each Tesco, ASDA, Sainsbury's, Morrisons and Co-op locations of your choice (5,157 sites available), you can supercharge your recruitment efforts in any UK location, at any time of the year.

5,157 locations across the UK

TESCO

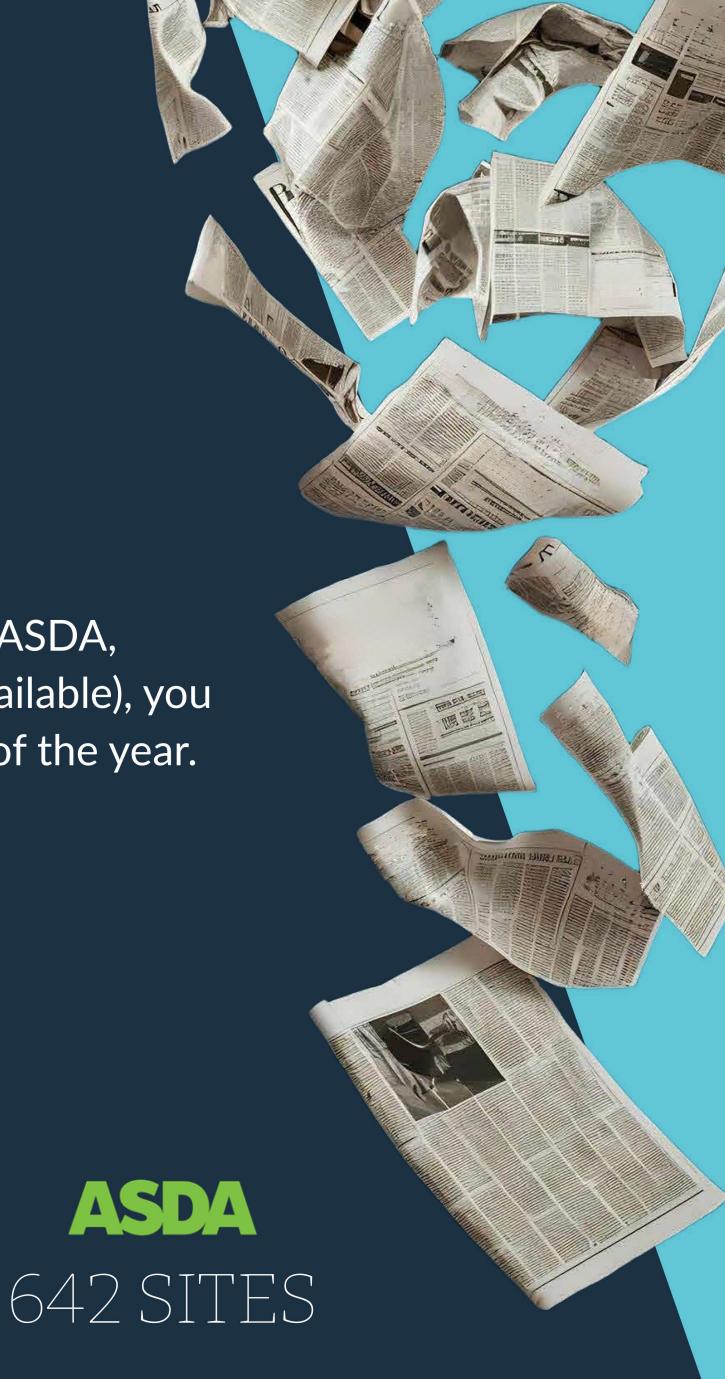
907 SITES

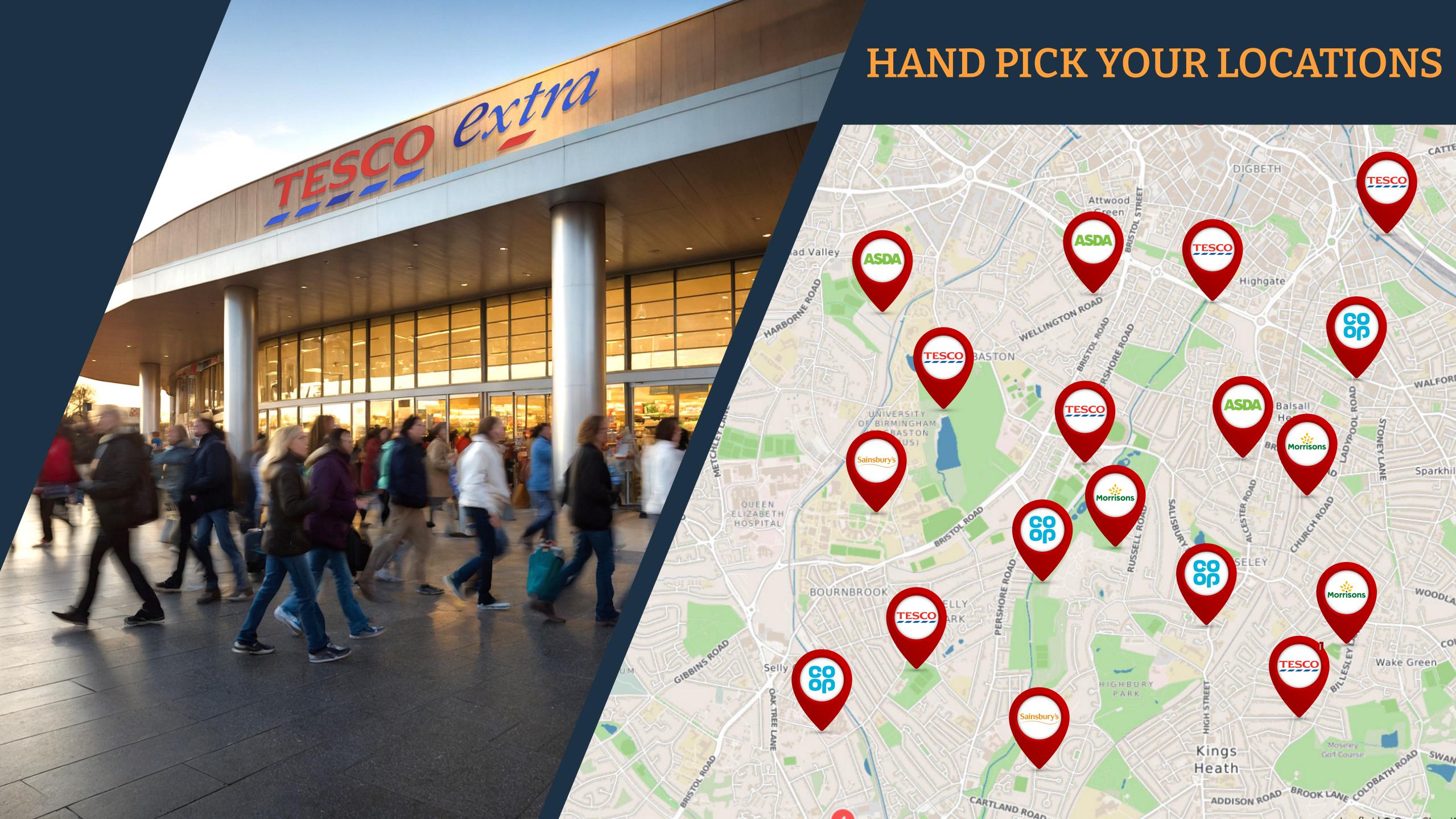


498 SITES









NEWSPAPER CONTENT

Your Bespoke Newspaper will exclusively feature information about your organisation and your career opportunities.

8 pages of content decided by you.

Some ideas for content:

- Forward from the CEO, HR Director, or General Manger.
- What a great company you are to work with.
- What your organisation does.
- QR Codes linked to career videos.
- Case studies on current employees.
- A day in the life of a current employee.
- Employee recommendations.
- Perks and Benefits.
- Vacancies and opportunities.
- How to apply.







By featuring QR Codes linked to your careers page or vacancy pages you will be able to monitor the impact your newspaper has on your recruitment.



5 EASY STEPS



Reach Out for a Tailored Quote

Contact our team to receive a personalised quote based on your recruitment requirements.



Create Your Newspaper

Decide on the content and design you would like to include in your newspaper.



Print

Your newspaper is printed on 100% recycled paper and comes form FSC/PEFC certified sustainable resources.



Distribution and Photos

500 copies of your newspaper will be distributed to each of your handpicked supermarkets. As confirmation, you'll receive photos of each individual newspaper rack proudly displaying your publication.



See Results

Watch as your newspaper sparks interest and drives applications for your vacancies. All newspapers are usually picked up within the first 4 days.

Recruitment Newspapers

EMAIL US TO GET STARTED

